

As 2024 comes to a close, I'd like to say a heartfelt thank you for your ongoing support. We're very proud of Re-engage's work over the past 12 months and the impact our services have on the older people who attend tea parties, take part in activity groups, and regularly chat with a call companion. Whether you're a fundraiser, a volunteer, or you help raise awareness, we appreciate all you do in the fight against loneliness in older age.

This year, our fundraising team has forged new partnerships, strengthened relationships with existing supporters, and secured vital funding from respected trusts. We've embraced ambitious challenges, including our largest-ever **Big Give campaign**, introduced exciting new events, and launched our first-ever lottery - all to bring joy and connection to even more people and deliver more life-changing moments than ever before.

We've expanded the number of activity groups, with 19 new groups set up across the West Midlands, London, Greater Manchester and Scotland, and more will follow. The groups have been described as 'a lifeline' and 'something to look forward to' by guests, and we're excited to be able to welcome even more attendees to these important groups.

None of this would be possible without the support of you, who believe in older people being seen, heard, valued and included. Next year, we will celebrate 60 amazing years of reducing loneliness and we're excited to use our special anniversary to further amplify the voices of older people, continue delivering services that make a difference, and give even more older people the gift of friendship.

On behalf of the whole Re-engage team, I'd like to wish you a wonderful time over the festive period. Whether you celebrate or not, I hope December is a peaceful time for you and your loved ones.

Best wishes, Jenny Willott CEO



#### Your donations DOUBLED before 10 December

Don't let loneliness win this winter. Your donation could provide the most meaningful present a lonely older person receives this festive season – someone to talk to. When you donate to our Big Give appeal between now and 10 December, your gift will be doubled – at no extra cost to you – to make TWICE the difference.

Double your donation



# Samosas and sandwiches bring generations together

One of our Midlands tea party groups has forged a special relationship with the Sant Zora Singh Lopon Charitable Trust, in a shared mission to help support older people living with loneliness in the local community.

**Read more** 



# Do you have a few minutes?

We're thrilled to once again be taking part in Good Morning Britain's 1 Million Minutes campaign! Together with the brilliant GMB team and thanks to the generosity and kindness of viewers pledging their time, we can do even more to end loneliness.

## Pledge your time

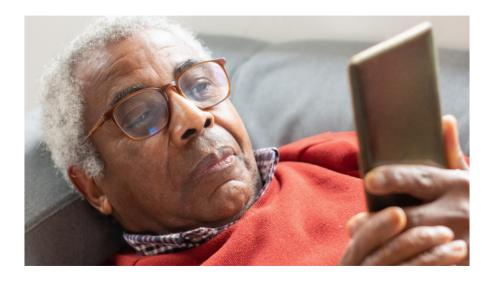




#### Vote for Peter!

We're excited to announce that our heartwarming animation featuring Peter and his quest for companionship has been entered for the prestigious Smiley Charity Film Awards! We'd love your vote, before 29 January 2025, to help us be in with a chance of winning a prestigious gong.

Place your vote



# Call companions in partnership with Parkinson's UK

We've worked with Parkinson's UK for two years to support older people living with the condition, and their carers. Our surveys are a crucial way to gain insight into the service's impact. Discover the difference calls make to the lives of older people and volunteers.

**Discover more** 



### Your vote could help us win £1,000

The Benefact Group is spreading festive cheer through its 12 Days of Christmas giving campaign, and with your help, we could win £1,000 to support our work. It takes just two minutes to nominate us online, before 19 December.

Vote for Re-engage



## Send a Re-engage e-card

Why not beat the post and save paper by sending an ecard to your friends and family this Christmas, while raising money for Re-engage? Through 'Don't Send Me A Card' you can send our specially-designed e-card, and donate the cost of physical cards and postage.

Send a card

Re-engage is a marvellous charity. I look forward to the afternoon tea parties. Kathy who takes me there and brings me home is very kind. I am so grateful to her and Re-engage, their support and companionship lifts my spirits.

Tea party guest

## Thank you

Whether you're a volunteer, fundraiser, donor, or you spread the word about our work, you're helping us reduce loneliness in later life for older people across the UK. Thank you very much for your support.

Our impact

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